

## INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Billing Address:

Canal Partners Media  
 Attention: Accounts Payable  
 25 Whitlock Place  
 Suite 201  
 Marietta, GA 30064

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Jason Starr	HRP Atlanta	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	720/830/4389	4389

Flight Dates	Order #	Alt Order #
07/13/16 - 07/19/16	1506565	08324226

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	720	830

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/15/16	07/15/16	The View	11A-12PM	----1--	:30	1	\$350.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/11/16	07/17/16	----1--	1	\$350.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	10:59 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NM
2	07/15/16	07/15/16	WPBF News 25 @ Noon	12pm-1230pm	----1--	:30	1	\$265.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/11/16	07/17/16	----1--	1	\$265.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
3	07/15/16	07/15/16	Ellen	4-5p	----1--	:30	1	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/11/16	07/17/16	----1--	1	\$400.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	4:35 PM	Ellen	4-5p	:30	SSIS201610H	\$400.00 NM
4	07/15/16	07/15/16	M-F 5pm News	5-6pm	----1--	:30	1	\$600.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/11/16	07/17/16	----1--	1	\$600.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	5:42 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$600.00 NM
5	07/15/16	07/15/16	WPBF News 25 @ 6:00PM-6:30PM		----1--	:30	1	\$850.00	NM
	Class of Time - Pre-emptible with notice								
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		07/11/16	07/17/16	----1--	1	\$850.00			
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$850.00 NM
6	07/15/16	07/15/16	Wheel Of Fortune	7-7:30PM	----1--	:30	1	\$1,150.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4389	4389	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	----1--	1	\$1,150.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,150.00 NM
7	07/15/16	07/15/16	Good Morning America	7-9AM	----	1--	:30	1	\$600.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	----1--	1	\$600.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	7:27 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$600.00 NM
8	07/15/16	07/15/16	Jeopardy	7:30-8PM	----	1--	:30	1	\$1,325.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	----1--	1	\$1,325.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	7:42 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
9	07/15/16	07/15/16	WPBF NEWS AT 9:00AM-F 9A-10A		----	1--	:30	1	\$300.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/11/16	07/17/16	----1--	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	F	07/15/16	9:16 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	SSIS201610H	\$300.00 NM
10	07/18/16	07/18/16	The View	11A-12PM	1-----		:30	1	\$350.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	11:35 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NM
11	07/18/16	07/18/16	WPBF News 25 @ Noon 12pm-1230pm		1-----		:30	1	\$265.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
12	07/18/16	07/18/16	Ellen	4-5p	1-----		:30	1	\$525.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	1-----	1	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	07/18/16	4:36 PM	Ellen	4-5p	:30	SSIS201610H	\$525.00 NM
13	07/18/16	07/18/16	M-F 5pm News	5-6pm	2-----		:30	2	\$525.00 NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/18/16	07/24/16	2-----	2	\$525.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	M	07/18/16	5:17 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$525.00 NM
1	WPBF	M	07/18/16	5:55 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$525.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4389	4389	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	07/18/16	07/18/16	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NM
15	07/18/16	07/18/16	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	7:12 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NM
16	07/18/16	07/18/16	Good Morning America	7-9AM	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	7:28 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$600.00 NM
17	07/18/16	07/18/16	Jeopardy	7:30-8PM	1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	7:58 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
18	07/18/16	07/18/16	WPBF NEWS AT 9:00AM	9A-10A	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 1----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	07/18/16	9:54 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	SSIS201610H	\$300.00 NM
19	07/16/16	07/16/16	Sat 6pm News	6-630p	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	07/16/16	6:16 PM	Sat 6pm News	6-630p	:30	SSIS201610H	\$350.00 NM
20	07/17/16	07/17/16	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----1 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/17/16	8:52 AM	Sun 8-9am News	Sun 8-9am	:30	SSIS201610H	\$265.00 NM
21	07/14/16	07/14/16	The View	11A-12PM	---1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	11:41 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4389	4389	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	07/14/16	07/14/16	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	---1---	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
23	07/14/16	07/14/16	Ellen	4-5p	---1---	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	4:43 PM	Ellen	4-5p	:30	SSIS201610H	\$400.00 NM
24	07/14/16	07/14/16	M-F 5pm News	5-6pm	---2---	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---2--- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	07/14/16	5:16 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$600.00 NM
1	WPBF	Th	07/14/16	5:40 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$600.00 NM
25	07/14/16	07/14/16	WPBF News 25 @ 6:00PM	6-6:30PM	---1---	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$850.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	6:15 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$850.00 NM
26	07/14/16	07/14/16	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$1,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$1,150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,150.00 NM
27	07/14/16	07/14/16	Good Morning America	7-9AM	---1---	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	8:21 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$600.00 NM
28	07/14/16	07/14/16	Jeopardy	7:30-8PM	---1---	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	7:41 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
29	07/14/16	07/14/16	WPBF NEWS AT 9:00AM	M-F 9A-10A	---1---	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 ---1--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	07/14/16	9:53 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	SSIS201610H	\$300.00 NM

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## INVOICE

Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4389	4389	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	07/14/16	07/14/16	WPBF NEWS AT 9:00AM-F 9A-10A		---1---	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
30	07/19/16	07/19/16	The View	11A-12PM	-1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/19/16	11:36 AM	The View	11A-12PM	:30	SSIS201610H	\$350.00 NM
31	07/19/16	07/19/16	WPBF News 25 @ Noon	12pm-1230pm	-1-----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1----- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/19/16	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	SSIS201610H	\$265.00 NM
32	07/19/16	07/19/16	Ellen	4-5p	-1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1----- 1 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/19/16	4:39 PM	Ellen	4-5p	:30	SSIS201610H	\$525.00 NM
33	07/19/16	07/19/16	M-F 5pm News	5-6pm	-2-----	:30	2	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -2----- 2 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	07/19/16	5:17 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$525.00 NM
1	WPBF	Tu	07/19/16	5:43 PM	M-F 5pm News	5-6pm	:30	SSIS201610H	\$525.00 NM
34	07/19/16	07/19/16	WPBF News 25 @ 6:00PM	6-6:30PM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/19/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	SSIS201610H	\$600.00 NM
35	07/19/16	07/19/16	Wheel Of Fortune	7-7:30PM	-1-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1----- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/19/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	SSIS201610H	\$1,100.00 NM
36	07/19/16	07/19/16	Good Morning America	7-9AM	-1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/18/16 07/24/16 -1----- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	07/19/16	7:28 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$600.00 NM
37	07/19/16	07/19/16	Jeopardy	7:30-8PM	-1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Send Payment To:



**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4389	4389	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	07/19/16	07/19/16	Jeopardy	7:30-8PM	-1-----	:30	1	\$1,325.00	NM
Class of Time - Pre-emptible with notice									
07/18/16 07/24/16 -1----- 1 \$1,325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 07/19/16 7:58 PM Jeopardy 7:30-8PM :30 SSIS201610H \$1,325.00 NV									
38	07/19/16	07/19/16	WPBF NEWS AT 9:00AM-F 9A-10A		-1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/18/16 07/24/16 -1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 07/19/16 9:55 AM WPBF NEWS AT 9:00AM M-F 9A-10A :30 SSIS201610H \$300.00 NV									
39	07/13/16	07/13/16	The View	11A-12PM	--1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/11/16 07/17/16 --1---- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 07/13/16 11:36 AM The View 11A-12PM :30 SSIS201610H \$350.00 NV									
40	07/13/16	07/13/16	WPBF News 25 @ Noon 12pm-1230pm		--1----	:30	1	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/11/16 07/17/16 --1---- 1 \$265.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 07/13/16 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 SSIS201610H \$265.00 NV									
41	07/13/16	07/13/16	Ellen	4-5p	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/11/16 07/17/16 --1---- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 07/13/16 4:44 PM Ellen 4-5p :30 SSIS201610H \$400.00 NV									
42	07/13/16	07/13/16	M-F 5pm News	5-6pm	--2----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/11/16 07/17/16 --2---- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 07/13/16 5:11 PM M-F 5pm News 5-6pm :30 SSIS201610H \$600.00 NV 2 WPBF W 07/13/16 5:44 PM M-F 5pm News 5-6pm :30 SSIS201610H \$600.00 NV									
43	07/13/16	07/13/16	WPBF News 25 @ 6:00PM-6:30PM		--1----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/11/16 07/17/16 --1---- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 07/13/16 6:21 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 SSIS201610H \$850.00 NV									
44	07/13/16	07/13/16	Wheel Of Fortune	7-7:30PM	--1----	:30	1	\$1,150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/11/16 07/17/16 --1---- 1 \$1,150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 07/13/16 7:07 PM Wheel Of Fortune 7-7:30PM :30 SSIS201610H \$1,150.00 NV									

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**Lehigh Valley, PA 18002-6885**

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1506565-1	07/24/16	July 2016	06/27/16 - 07/19/16
Advertiser	Product	Estimate Number	
Slosberg/D/State Senate	720/830/4389	4389	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	07/13/16	07/13/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--1----	:30	1	\$1,150.00	NM
45	07/13/16	07/13/16	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 --1---- 1 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/13/16	7:40 AM	Good Morning America	7-9AM	:30	SSIS201610H	\$600.00 NM
46	07/13/16	07/13/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	--1----	:30	1	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 --1---- 1 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/13/16	7:42 PM	Jeopardy	7:30-8PM	:30	SSIS201610H	\$1,325.00 NM
47	07/13/16	07/13/16	WPBF NEWS AT 9:00AM-F 9A-10A Class of Time - Pre-emptible with notice		--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 --1---- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	07/13/16	9:32 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	SSIS201610H	\$300.00 NM
48	07/17/16	07/17/16	Sun 9A-6PM Rotator Class of Time - Immediately Pre-emptible without notice	1230-6p	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----S 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/17/16	1:17 PM	Sun 9A-6PM Rotator	1230-6p	:30	SSIS201610H	\$30.00 NM
49	07/17/16	07/17/16	ABC World News Now Class of Time - Immediately Pre-emptible without notice	2-4x	-----S	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 -----S 1 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	07/17/16	2:59 AM	ABC World News Now	2-4x	:30	SSIS201610H	\$5.00 NM
<b>Total Spots</b>							<b>53</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$31,600.00</b>
<u>Agency Commission</u>	<b>\$4,740.00</b>
<u>Net Amount Due</u>	<b>\$26,860.00</b>

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